

Cape Town, Sunset Beach, August, 2019

Kitekahunas - Advanced Kiteboarding School - located in Sunset Beach, Cape Town, offers 2-3 weeks advanced kiteboarding courses and kitesurfing wave courses and wave camps mainly to a European and American audience. Our main season is October until end of March. You can find more information on what we do at [www.kitekahunas.com](http://www.kitekahunas.com).

We are looking for an

## **Intern Social Media Marketing / Production of YouTube Videos**

starting on 1<sup>st</sup> October 2019 and working during our season until end of March the following year. We will pay a small compensation which will allow to pay for basic accommodation in a kitesurfing guesthouse (bunk beds).

### **The key tasks and responsibilities of the Intern / what you will learn:**

- Photography and taking of short video footage of our kitesurfing students
- Packing of photos and basic editing of videos to publish on YouTube or Facebook and other social media
- Prepare short video sequences for our instructors, so that they can give video and photo feedback the next morning.
- Keeping our facebook page up-to-date
- Assisting the manager in all marketing related tasks, Adobe Photoshop, Light room or similar & video editing knowledge are out of advantage
- Packaging of photos and short video clips of our students for them to take home
- Obtain and compile reports from guests for our Facebook page

Further:

- Marketing of our offering towards re-sellers, travel agencies, sport tour operators
- Help in Search Engine Optimisation of our web sites
- Newsletter Marketing
- Other marketing related tasks
- Marketing of Slingshot South Africa

- Basic assistance at the kiteboarding school (Check-In of customers, Check-out of equipment)
- Assist in daily operations of the school, such as help tidying the school room, assist in making small repairs, keeping inventory of all kite equipment etc.
- Assist in all operations related to our new guesthouse, help to check in customers etc.
- You should ideally have the following skills, or readiness to acquire these skills before or at the beginning of your internship:
  - know how to kitesurf
  - Basic skills in Photography
  - Basic skills in Adobe Photoshop or similar
  - You should be flexible, be able to work under pressure and have a professional work attitude
  - Editing of self produced movies, basic skills (Adobe Premiere or Apple iMovie)
  - Ideally: some skills with Adobe After Effects
  - Ideally: basic skills with Adobe Dreamweaver (HTML web sites editing)
  - Inter-personal skills, as you have to work a lot with high profiled customers and professional team members

Please expect the following expenses:

We will pay you a compensation which will allow you to pay for basic accommodation in Cape Town. We will possibly be even able to provide accommodation depending on availability, kindly ask for it.

Food: Expect for meals in restaurants between R 100 (pizza with beer) and R 200 (steak with wine or sushi with wine).

Transport: We have the new tramway bus running to Cape Town CBD, Greenpoint and to Table View. This will cover most of your transport needs. Should you require a rented car, you can arrange on your own or share with other staff. Prices are around R 3500-4500 per month. Maybe the school rents a car and you can share in this, if so, please let us know early.

Please send your application letter, CV and references to mail [at] kitekahunas.com