

**For the coming season October until March
In Cape Town – the world's Kitesurfing Capital
The Mekka of Wave Kitesurfing**

Cape Town, Sunset Beach

KITEKAHUNAS - Advanced Kitesurfing School - located in Sunset Beach, Cape Town (Blouberg), offers

- 3 weeks **Kitesurfing Beginners Crash Courses (A+B+C+D Course)**, which will make beginners within 3 weeks to fully independent kitesurfers, and
- 1-2 weeks **KITEKAHUNAS Wave Kitesurfing Course W**, including 2-4 days of private lessons for wave novices, during the other days students will train in a group under supervision on our KITEKAHUNAS WAVE CAMP (please note our wave kitesurfing video course on Youtube or our website "**KITEKAHUNAS – LEARN WAVE KITESURFING**")
- 2 weeks **KITEKAHUNAS Wave Camps** for existing wave kitesurfers. Camp participants join our famous wave kitesurfing downwinders and ride under supervision by a **Wave Kitesurfing Guide/Coach** in a group of like-minded people where they can improve their wave kitesurfing skills, have fun together and get to know many famous beaches along one of the most popular downwind stretches of Cape Town.

Our customers are mainly from Europe, America and South Africa. Our season is six months long, from beginning of October until end of March. More information on www.kitekahunas.com

We are looking for at least one

**Intern in Social Media Marketing & Artificial Intelligence, including
possibly Production of Videos & Assistance in daily operational
tasks of the school**

Starting on 1st October 2018 and working till the end of our season, until end of March.

The Manager of our kitesurfing school will guide you to reach your educational goals.

The key tasks and responsibilities of the Intern:

- Photography and taking video footage of our kitesurfing students

- Packing of photos and basic editing of photos and videos to publish on YouTube or Facebook and other social media platforms
- Prepare short video sequences for our instructors, so that they can give video and photo feedback the next morning.
- Packaging of photos and short video clips of our students for them to take home
- Obtain and compile reports from guests for our Facebook page
- Help to prepare posts for social media and keep these platforms up-to-date (Twitter, Instagram, Facebook etc.)
- Update CRM files
- Assistance in marketing related matters
- Assistance in daily operational tasks of the kite school, such as assistance in giving out equipment rental, small kite repairs (we will teach the intern), help to ensure that gear is in order, ensure that radio helmets are charged, help tidying up/cleaning the school room, etc.
- Help sourcing new promotional material

You should ideally have the following skills:

- Social media marketing
- Basic skills with Adobe Dreamweaver or Wordpress (HTML web sites editing)
- Basic skills in Photography
- Basic skills in Adobe Photoshop/ Corel Draw
- Editing of self produced movies, basic skills (Adobe Premiere or Apple iMovie)
- Inter-personal skills, as you have to work a lot with people: students and team members
- Flexible & reliable work attitude

Your Salary Package

Compensation: We pay a small salary, which should cover some form of basic accommodation for you, a room or in a backpackers (bunk beds) OR we provide accommodation

Please send your application, together with your CV and preferably with your references to mail [at] kitekahunas.com

Please expect the following living expenses:

[Living expenses in Cape Town >>](#)