

Kitekahunas
Advanced Kiteboarding School (Pty) Ltd.
12 Beach Boulevard
Table View, Cape Town 7441
South Africa
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Cape Town, Table View, 30<sup>th</sup> July, 2018

Kitekahunas - Advanced Kiteboarding School - located in Sunset Beach, Cape Town, offers 2-3 weeks advanced kiteboarding courses and Kitesurfing Wave Camps mainly to a European, but also American and South African audience. Our main season is October until end of March. You can find more information on what we do at www.kitekahunas.com.

We are looking for an

## Intern in Social Media Marketing & Production/Editing of Videos & Assistance in daily operational tasks of the school

Starting on 1<sup>st</sup> October 2018 and working till the end of our season, until end of March.

The Manager of our kitesurfing school will guide you to reach your educational goals.

## The key tasks and responsibilities of the Intern:

- Photography and taking video footage of our kitesurfing students
- Packing of photos and basic editing of photos and videos to publish on YouTube or Facebook and other social media platforms
- Prepare short video sequences for our instructors, so that they can give video and photo feedback the next morning.
- Packaging of photos and short video clips of our students for them to take home
- Obtain and compile reports from guests for our Facebook page
- Help to prepare posts for social media and keep these platforms up-to-date (Twitter, Instagram, Facebook etc.)
- Update CRM files
- Assistance in marketing related matters
- Assistance in daily operational tasks of the kite school, such as assistance in giving out equipment rental, small kite repairs (we will teach the intern), help to ensure that gear is in order, ensure that radio helmets are charged, help tidying up/cleaning the school room, etc.
- Help sourcing new promotional material

## You should ideally have the following skills:

- Basic skills in Photography
- Basic skills in Adobe Photoshop/ Corel Draw
- Editing of self produced movies, basic skills (Adobe Premiere or Apple iMovie)
- Basic skills with Adobe Dreamweaver (HTML web sites editing)
- Optional: basic skills with Adobe After Effects are an advantage
- Inter-personal skills, as you have to work a lot with people: students and team members
- Flexible & reliable work attitude

Compensation: We pay a small salary, which should cover some form of basic accommodation for you, a room or in a backpackers (bunk beds).

Please expect the following expenses:

<u>Food:</u> Expect for meals in restaurants between R 70-120 (pizza with a beer) and R 120-220 (steak with wine or sushi with wine).

<u>Transport:</u> We have a tramway bus running in Tableview and to Cape Town downtown and the surroundings. This will cover most of your transport needs. Should you require a rented car, you can arrange on your own or share with other staff. Prices are around R 3500-4500 per month. E.g. <u>www.rent-a-cheapie.co.za</u> (other car rentals are on our website, under "Travel to Cape Town).

Please send your application, together with your CV and preferably with your references to mail [at] kitekahunas.com